



**The Economics of Tourism**  
**Centre in Strasbourg**  
(Approx.) May 25 – June 14, 2023

**Course Description:** In France we will examine tourism as a service industry. Strasbourg and Paris provide remarkable case studies. We will dive into art, food, education, shopping, history, and recreation as draws for tourist dollars. We will also study the sustainability, ethics, and cultural impact of tourism. Topics include tourism carrying capacity, tourism as a driver for economic growth, exchange rates, globalization, and the true costs and benefits of tourism for participants, residents, businesses, communities, and the environment.

We will spend three days in Paris and the remainder of the time in Strasbourg. There will be weekends when you can customize your adventure. You will arrange your own flight, so you can arrive early or stay beyond the end of the course.

There is no prerequisite in Economics or French.

**Estimated Cost:**

Roughly \$1400 for airfare (you pick & purchase your flights to arrive by a specified time)  
Roughly \$735 for food (you can spend more or less, depending on your preferences)\*  
An expected \$1315 for the program, including housing, Paris travel, and class activities.  
Total estimated cost: **\$3450**

**To apply**, please provide the following information to both [david@centre.edu](mailto:david@centre.edu) and [karen.ryan@centre.edu](mailto:karen.ryan@centre.edu) by December 12:

- One **paragraph** briefly explaining the reason for your interest in this course.
- **Year** of graduation from Centre
- **Major**
- **GPA**

**Scholarships:** If you have 2+ years of French credited here or in high school (that Centre accepted) you can be a candidate for a \$2,000 scholarship. To apply, send Karen Ryan an essay explaining why you feel this course will benefit you now and in the future.

For information on scholarship opportunities that do not require experience with French, inquire at the Center for Global Citizenship.

\*This course lets you take ownership of the airfare and food decisions, so you need not send money to Centre for those things. For both, there's a range of possibilities with varying prices. If you ate out all the time you would spend more than this estimate; if you cooked all of your own food you could spend less. Info on the cost of living in Strasbourg (in Euros) is available here: <https://www.numbeo.com/cost-of-living/in/Strasbourg>, <https://www.expatisan.com/cost-of-living/Strasbourg>.