

The Economics of Tourism

Centre in Strasbourg

June 2021

In this course, we will investigate economic insights into tourism with Strasbourg as a remarkable case study. Students will dive into the economics of tourism in the contexts of art, history, food, sustainability, business, government, health, religion, recreation, and ethics. Topics will include tourism carrying capacity, the indirect effects of tourism spending on employment, exchange rates, globalization, and the true costs and benefits of tourism for participants, residents, businesses, communities, and the environment.

There is no prerequisite in economics or French.

Estimated cost:

Roughly \$1300 for airfare (you pick and purchase your flights to arrive by a specified time)

Roughly \$735 for food (you can spend more or less, depending on your preferences)*

An expected \$1340 for the program itself, including housing, travel to Paris, and class activities.

Total estimated cost: \$3375

*This course lets you take ownership of the airfare and food decisions, so you need not send money to Centre for those things. For both, there's a range of possibilities with varying prices. If you ate out all the time you would spend more than this estimate; if you cooked all of your own food you could spend less. Info on the cost of living in Strasbourg (in Euros) is available here: <https://www.numbeo.com/cost-of-living/in/Strasbourg>, <https://www.expatistan.com/cost-of-living/strasbourg>.

To apply, please provide the following information to both david@centre.edu and karen.ryan@centre.edu:

- One **paragraph** explaining the reason for your interest in this course.
- **Year** of graduation from Centre
- **Major**
- **GPA**
- Years of French language study (NONE is necessary, but this will help us determine eligibility for a language-related scholarship)